

Contact:  
Dan Munson  
VP of Marketing & Sales  
CDS Business Mapping  
617-737-4444  
[dmunson@cdsys.com](mailto:dmunson@cdsys.com)

**FOR IMMEDIATE RELEASE:**

**Castle Replacement Cost Services Integrated into the RiskMeter Online**

Boston, MA, July 2004 - CDS Business Mapping, LLC a leader in online property risk mapping and Castle Data Services, a premier provider of replacement cost data, today announced that they have integrated Castle's RapidCalc Replacement Cost Tool ([www.castleis.com](http://www.castleis.com)) into the RiskMeter Online ([www.riskmeter.com](http://www.riskmeter.com)). Benefits of this partnership include:

- ◆ **Elimination of duplicate data entry** – Since this program is fully integrated, RiskMeter Online users can get geographic risk reports and property valuations without redundant data entry
- ◆ **One Account/One bill** – RiskMeter Online users will receive one bill, which contains the number of geographic risk reports & property valuations
- ◆ **One contact person** – If someone has a question about billing or how the account is set up, RiskMeter Online users just need to speak with their account executive

“With more and more insurance companies focusing on improving underwriting results, we wanted to offer a solution that would help our users streamline their underwriting process and maximize their bottom-line,” said Dan Munson, VP of Marketing & Sales. “Determining the potential geographic risk and replacement cost of a property are two crucial steps in the underwriting process. Allowing our users to get both of these items at once from a single source will make insurers much more efficient.

Redundant data entry is a very inefficient use of underwriters' time; by integrating these tools we've made the process inherently more efficient. This will save our customers time and money from day one," explains Dan Munson.

#### **About Castle Data Services, Inc.**

Castle Data Services, Inc., a division of ITV Solutions, Inc., is an emerging provider of replacement cost data to the insurance and banking industries. Castle has developed Replacement Cost Estimator, the Castle Book Analysis program and Castle Inflation Factors. Our corporate headquarters is located in Salt Lake City, Utah.

#### **About RiskMeter.com**

The RiskMeter is used by underwriters and agents to automate property lookups. The RiskMeter utilizes Internet mapping technology, enabling underwriters to determine the proximity to natural hazards for any property in the United States. The RiskMeter is far more accurate and faster than any other method of property lookups and can save underwriters considerable time and money. The RiskMeter performs many types of lookups, including distance to coast, windpool eligibility, rating territories (company specific), proximity to brush, earthquake information, flood zones and much more!

#### **About CDS Business Mapping**

CDS Business Mapping, LLC., was founded in 1994 as a desktop mapping sales and consulting company. The company offers a full line of mapping software, data and applications for insurers. The company specializes in natural hazard risk assessment tools and data. The company is dedicated to the creation and implementation of mapping solutions for the insurance industry.

####

####

####