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**FOR IMMEDIATE RELEASE:**

## **FL, NJ, NY, OR, WA Added to Slope/Aspect/Elevation Report**

Boston, MA, January 2005 - CDS Business Mapping, LLC a leader in online hazard mapping, today announced that it has just added FL, NJ, NY, OR, WA (**10 states total**) to its Slope/Aspect/Elevation report on the RiskMeter Online ([www.RiskMeter.com](http://www.RiskMeter.com)). With the RiskMeter Online, this information is available simply by entering an address!

Slope is an important rating factor for insurers. Many insurers charge a higher premium for properties built on steep slopes, due to the fact that rebuilding costs are generally higher. In addition, insurance companies are also concerned with slope when in close proximity to brush hazards, because fire tends to run uphill. Aspect indicates which direction the slope faces. Prevailing winds tend to push brush fires in the direction which it is headed. Elevation is used by many companies when evaluating coastal and flood hazards.

A unique feature of the RiskMeter's Slope/Aspect/Elevation report is the ability to give the user slope and elevation statistics. The report returns the minimum, maximum and average slope and elevation for the area around a property. This alerts the user if the property falls very close to a steep slope.

“The key to success in the insurance industry is having pertinent information right at your fingertips,” explains Dan Munson, VP of Sales & Marketing. “With this new

report we can provide our users with another tool to help them accurately price a policy based on risk.”

### **About RiskMeter.com**

The RiskMeter is used by underwriters and agents to automate property risk reports. The RiskMeter utilizes Internet mapping technology, enabling underwriters to determine the proximity to natural hazards for any property in the United States. The RiskMeter is far more accurate and faster than any other method of property lookups and can save underwriters considerable time and money. The RiskMeter performs many types of lookups, including distance to coast, windpool eligibility, rating territories (company specific), proximity to brush, earthquake information, flood zones and others.

### **About CDS Business Mapping**

CDS Business Mapping, LLC., was founded in 1994 as a desktop mapping sales and consulting company. The company offers a full line of mapping software, data and applications for insurers. The company specializes in natural hazard risk assessment tools and data. The company is dedicated to the creation and implementation of mapping solutions for the insurance industry.

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